

SAIV ADVERTISING POLICY

POLICIES IN THIS DOCUMENT:

1. SAIV Website and SA Valuer Blog Advertising Policy
2. Job Opportunity Advertising Policy
3. External Party Events Advertising Policy

DISCLAIMER:

Advertisements published on the SAIV Website and in the SA Valuer Blog in no way constitute an endorsement of a product or service by the SAIV.

While the SAIV aims to ensure that its publications represent best practise, the SAIV does not accept or assume any liability or responsibility for any events or consequences thereof that derive from the use of any documents or any materials, software, or resources, as they are only intended to provide general guidance to those who wish to make use of them.

1. WEBSITE AND SA VALUER BLOG ADVERTISING POLICY

1.1. GENERAL

- a. The advertiser to provide the SAIV with their complete advert according to advertising specifications.
- b. Adverts must be clear, accurate, complete, and without deception.
- c. Adverts will be placed on a first come first served basis and upon payment.
- d. The advertiser to provide a link to their desired URL.
- e. Only adverts that are industry-related will be allowed on the SAIV Website and in the SA Valuer Blog.
- f. SAIV's Management and Finance Committee will have oversight on the advertisers.
- g. SAIV's Management and Finance Committee will review the advertising rates on an annual basis.
- h. SAIV Management reserves the right not to publish any advertisement which it does not deem fit to publish.

1.2. ADVERTISING SPECIFICATIONS

SA Valuer Blog Rail Advert	300 pixels high by 150 pixels wide, 72dpi
SA Valuer Blog Mailer	400 pixels high by 1200 pixels wide

1.3. ADVERTISING RATES

- a. Advertisers will be charged an advertising fee as stipulated in the table below
- b. An advertiser from whom the SAIV derives a benefit will be offered a discounted advertising fee as determined by the Management & Finance Committee.

	Rate per Annum (Up to 28 February 2027)
Both the SA Valuer Blog and the SAIV website - for 12 months	R 5 775.00
All prices exclude VAT.	

1.4. ADVERTISING FORM

The advertising form must be completed and submitted to gmassist@saiv.org.za

Once the form is completed, an invoice will be generated. Payment is due before the advertisement being published.

2. JOB OPPORTUNITY ADVERTISING POLICY

The SAIV National Executive reserves the right to reject any job opportunity that it deems inappropriate.

2.1. GENERAL

- a. All job adverts must be for positions targeted towards employment within property valuation.
- b. SAIV Members in good standing can advertise their job opportunities at no cost. This is, however, subject to all employed Valuers in the Member's organisation being members of SAIV and in good standing.
- c. SAIV Members who are not in good standing will be charged an advertising fee as set by the Management and Finance Committee.
- d. Non-Members and other organisations wishing to advertise with the SAIV will be charged a fee as set by the Management and Finance Committee. Refer to item 2.4. below.

2.2. PLATFORMS FOR ADVERTISING

- a. Job opportunities will, at a minimum, be advertised on the SAIV Website under 'Careers.'
- b. A bulk mail will be distributed under the following conditions:
 - i. If the job opportunity expiry date falls within the next issue of the SA Valuer Blog, then the advert will be included under the 'Job Opportunities' section of the SA Valuer Blog, which will provide a link to the advert.
 - ii. Should it be outside of the SA Valuer Blog issue dates, a bulk mail will be sent to all SAIV Members.
 - iii. Should there be other job opportunities from other advertisers in the same period, a single bulk mail will be sent to SAIV Members, with all the available job opportunities.

2.3. MINIMUM INFORMATION REQUIRED

- a. Job title, job description, location, employer contact information or employment submission process, and closing date

2.4. ADVERTISING RATES

- a. Advertisers will be charged an advertising fee as stipulated in the table below

	Rate per Annum (Up to 28 February 2027)
SAIV website – Careers page.	R 5775.00
All prices exclude VAT.	

- b. On receipt of the job advertisement, an invoice will be generated. Payment is due before the job advertisement being published.

3. ADVERTISING OF EXTERNAL EVENTS POLICY

The SAIV National Executive reserves the right to reject any event advertisement that it deems inappropriate.

3.1. GENERAL

- a. Where a Memorandum of Understanding is not in place, all external party advertisers are to be charged an advertising fee as set by the SAIV Management and Finance Committee.
- b. Where an external party's event date coincides with a SAIV event, no external advert will be permitted.

3.2. PLATFORMS FOR ADVERTISING

- a. External advertisers' adverts will be advertised via bulk mail on the second and last Wednesday of every month.
- b. All external advertisements will be consolidated into the same bulk email with a link to the different advertisers' websites.
- c. No external advertisers' events will be advertised in the SA Valuer Blog.

3.3. ADVERTISING RATES

- a. External event advertisers will be charged an advertising fee as stipulated in the table below

	Rate per Annum (Up to 28 February 2027)
Emailer Campaign to SAIV Database	R 5775.00
All prices exclude VAT.	

- b. The advertising fee will be reviewed from time to time by the SAIV's Management and Finance Committee.
- c. On receipt of the event advertisement, an invoice will be generated. Payment is due before the event advertisement bulk email is distributed.